



ROOTED

IN

POWER

2021-2022
IMPACT
REPORT





LAND ACKNOWLEDGEMENT

The land where we work is the traditional territory and unceded lands of the Coast Miwok, Southern Pomo, Kashaya, and Wappo peoples. NBOP commits to honoring and building right relations to ensure the ongoing stewardship and return of this land to Indigenous peoples.



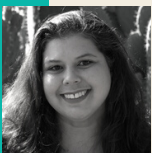
OUR VISION

We unite people to build leadership and grassroots power for social, economic, racial and environmental justice.

IMPACT REPORT



Irma Garcia
President



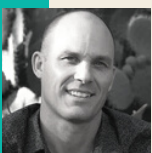
Erin
Chmielewski
Vice President



Mico Sorrel
Treasurer



Paul Robbins
Secretary



Pastor Benjamin
Broadbent
Religious
Leaders
Representative



Patricia
Moreno
Director



Mario Castillo
Director

"The opposite of poverty is not wealth. The opposite of poverty is justice." – Bryan Stevenson

Beloved Community,

You've shown up in big ways for our leaders and for justice this year. Below, you'll find data about our impact for 2021-2022. What those numbers don't illustrate is the incredible capacity of our Community when moral imperative and financial resources are matched.

In July, when twice as many students signed up for our summer program Academia del Pueblo, we reached out to you. Within weeks, your support ensured an additional 20 Latinx students received popular education. Stories like these represent our collective power, which is why we also organize resources to fiscally sponsor and build capacity amongst our partner organizations like UndocuFund, Comida Para Todos, and the Sonoma County Tenants Union.

The North Bay Organizing Project represents the best of our hope, passion, and resolve for a more just world. Three years into the pandemic, five years since fires began, and 12 years since our founding, we've sharpened our strategies with experience and commitment to transformative organizing.

This year some of our wins include:

- Engaging nearly 43,000 voters of the new American majority;
- Organizing 60 direct actions and training events with our leaders;
- Securing two lasting tenant protection policies;
- Codifying critical language justice policies in local emergency response plans.

But we are called to do so much more, and cannot do it alone. No one person leads NBOP; we are a democratic collective of determined leaders who represent the communities we serve. We have people power! We have you, our beloved Community. Thank you for supporting our mission to fight for justice.

Belén Lopez-Grady
Executive Director

Karym Sanchez
Lead Organizer



“

The role of a leader is to lead their people from where they are to a place they have yet to imagine – because leaders don't create followers.

Leaders create more leaders.

– Daysi Carreño, Co-Chair of the Immigrant Defense Task Force



OUR YEAR BY THE NUMBERS



1,244

Hours spent training community leaders



41

Hours spent healing community at FREE Sanación del Pueblo clinics

KEY MILESTONES FROM A HISTORIC YEAR



42.9K

Sonoma County
voters engaged



60

Direct actions
and events



169

Trainings with leaders



6

Language justice
recommendations
implemented
by emergency
response agencies



2

Pro-tenant housing
policies secured:
Petaluma Just Cause,
County-wide short-term
rental regulations

THE WORK AHEAD

- Build a powerful **grassroots base** of immigrant, working class, LGBTQIA+, and faith-based community leaders toward personal and collective transformation in Sonoma County
- Secure strong, local **tenant protections**, **community-stewarded land**, and build **renter power**
- Push for **language justice** policies in Sonoma County schools, so no child has to translate for their parents
- Follow the lead of **Latinx youth** toward **climate-resilient futures**
- Defend the implementation of Measure P for **police accountability**



120

Organizations and
entities engaged in
building coalitions



+100%

Increase in students
trained at Academia del
Pueblo summer program



+17%

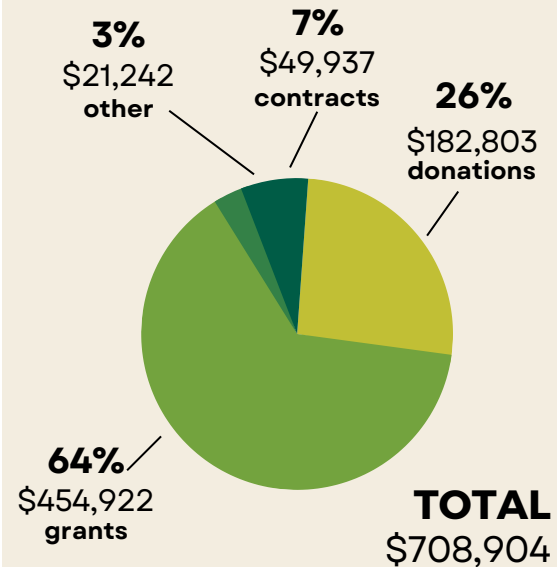
Increase in new
NBOP member
organizations

FUNDING GRASSROOTS POWER

At the core of NBOP are 20+ member organizations, rooted in democratic decision-making to prioritize issues impacting our communities.

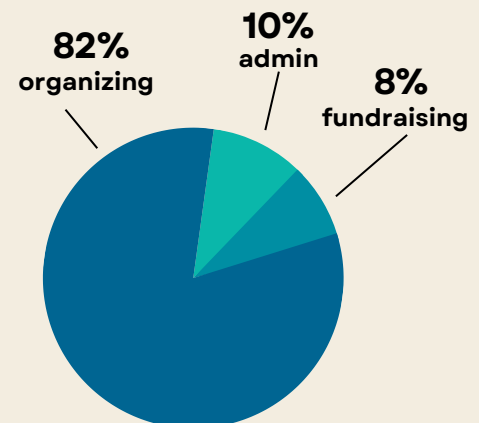
Together they form task forces and develop campaigns. We train leaders to have agency in their communities and build the power necessary to fight for social, racial, economic, and environmental justice.

FUNDS RAISED



NBOP received additional grants and donations for the programs we fiscally sponsor: UndocuFund (\$987,123), Comida para Todos / Food for All (\$160,140), and the Emergency Rental Assistance Program (\$5,285,077)

HOW WE INVEST





ROOTS. ROOF. REFUGE.

GIVE

Our work depends 100% on your generous support. All of this is only possible with you. Donate securely at northbayop.org/donate.



SCAN WITH
YOUR PHONE
TO DONATE



PARTICIPATE

Join one of our task forces and initiatives and become a leader in your community. Find out how to take action and win campaigns that make Sonoma County a more just place to live. Email info@northbayop.org.

CONNECT

Follow us [@NorthBayOrganizingProject](#) on Facebook and Instagram and [@NBOP](#) on Twitter. Connect with us through our monthly newsletter. Sign up at northbayop.org/newsletter.

“

I give a sustaining monthly donation to NBOP because it is an inclusive, dynamic, effective organization at the forefront of social justice issues in Sonoma County and the state.

– Chip, Sonoma County resident

”

“

NBOP takes direct action to benefit communities. As an older white woman, it's gratifying to be working with people who don't look like me to resist social injustice in Sonoma County. Hope you'll support this most worthy organization.

– Ellen, monthly sustainer

”

THANK YOU!

MAJOR FUNDERS

The Chan Zuckerberg Initiative via the Silicon Valley Community Foundation, Fund for an Inclusive California at Common Counsel Foundation, Latino Community Foundation, Regional Suburban Organizing Project via Silicon Valley Community Foundation, Social Good Fund

MAJOR DONORS

Ann Boone, C.B. Lista, George Beeler, Janis Watkins, Jean Schulz, John Davenport, Karen Elliot, Laraine Downer, Linda Shormann, Omar Gallardo, Robert Edmonds, Susan Bartholome, Vicki Mayster



CHECK OUR OUR
NEW WEBSITE!

Stay up-to-date on our work
and hear from our leaders!

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